

## Individual Decision

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<b>Title of Report:</b>	<b>Representation on Outside Bodies – South East Tourism Board</b>		
<b>Report to be considered by:</b>	<b>Cllr Graham Jones</b>	<b>on:</b>	<b>20<sup>th</sup> October 2005</b>
<b>Forward Plan Ref:</b>	<b>ID 1079</b>		

**Purpose of Report:** To consider a nomination to the South East Tourism Board

**Recommended Action:** To agree the Council's representation on the South East Tourism Board

**Reason for decision to be taken:** Vacancy has arisen due resignation of West Berkshire Councillor Sue Farrant

**List of other options considered:** None

**Key background documentation:** None

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## Supporting Information

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### 1. Background

- 1.1 Tourism South East's mission statement is to generate a 'step-change improvement' in the management and performance of the travel, tourism and leisure sector in the South East. They aim to achieve this by working in partnership with public and private sector stakeholders by optimising the economic and social benefits from tourism in the region by sustaining, improving and developing the performance of the travel, tourism and leisure industry.
- 1.2 Their web page can be viewed on 'www.industry.visitsoutheastengland.com' and a summary of their business plan can be viewed via 'what we do' under the heading of public information.
- 1.3 The sole representative from West Berkshire Council will have voting rights.
- 1.4 Meetings will be held on average three times a year during the day.
- 1.5 Councillor Tony Vickers has been nominated for this role.

### Appendices

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None

### Implications

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<b>Policy:</b>	The proposals outlined in this report do not contradict any of the Council's existing policies, including those outlined in the Corporate Plan.
<b>Financial:</b>	None
<b>Personnel:</b>	None
<b>Legal:</b>	None
<b>Environmental:</b>	None
<b>Equalities:</b>	Promotes social inclusion in line with the Council's Equalities Strategy.
<b>Partnering:</b>	None
<b>Property:</b>	None
<b>Risk Management:</b>	None
<b>Community Safety:</b>	None

## Consultation Responses

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### Members:

<b>Leader of Council:</b>	Cllr Graham Jones
<b>Select Committee Chairmen:</b>	Cllr Gordon Lundie
<b>Ward Members:</b>	N/A
<b>Opposition Spokesperson:</b>	Cllr Jeffrey Brooks
<b>Advisory Members:</b>	Cllr Marcus Franks, Cllr Roger Hunneman
<b>Local Stakeholders:</b>	N/A
<b>Officers Consulted:</b>	Andy Day, Steve Clark and Chris Gee
<b>Trade Union:</b>	N/A